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Film Committee at Media City Qatar and Yango Play Partner to Explore New Opportunities for Arabic-Language Originals

Doha, Qatar – [19 November 2026]: The Film Committee at Media City Qatar signed a memorandum of understanding (MoU) with Yango Play, a regional streaming service, to explore the development, co-production and distribution of scripted and unscripted Arabic-language originals

Announced at the second edition of Doha Industry Days, the partnership also sets out potential opportunities to support a regional ecosystem that offers training, development and production opportunities for regional talent and Arab storytelling.

The partnership also considers content acquisition and licensing opportunities, such as the acquisition of digital streaming rights to *Elzam*, a Qatari documentary series from Katara Studios. Yango Play will seek to bring the series to audiences across the region and beyond the Middle East and North Africa. A special episode is scheduled to have its world premiere at Doha Film Festival on 24 November.

The Film Committee and Yango Play will explore opportunities to support and work with production companies and industry professionals in Qatar on training, mentorship and knowledge exchange and the commitment to actively identify opportunities for Qatari and regional talent to work on future productions.

H.E. Hassan Al Thawadi, Chairman of the Film Committee at Media City Qatar, said: “Our ambition is to build a sustainable screen industry in Qatar that creates lasting opportunities for Arabic-language productions and Qatari and regional talent. Via our partnership with Yango Play, we will explore ways to develop original Arabic-language productions, build expertise within Qatar’s production sector and bring stories from across the Arab world to international audiences."

Roman Shimanskiy, Chief Executive of Yango Play and Yasmina, said: "Our partnership with the Film Committee at Media City Qatar represents an important opportunity to champion Arabic storytelling and support the creative talent shaping the region's entertainment industry. Together, we look forward to exploring new collaborations that bring compelling local stories to life, create opportunities for regional talent and connect Qatari and regional productions with audiences across MENA and beyond."

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About Yango Play:
Yango Play, an all-in-one entertainment super app, is a pioneering AI-powered entertainment service that combines video, music streaming, and live TV channels into a single platform. Headquartered in the UAE, Yango Play operates across the GCC, Jordan, and Egypt, offering audiences a seamless and comprehensive entertainment experience tailored to regional tastes and preferences.

The application features an extensive content library spanning Yango Play Originals, movies, and TV series from the Middle East, Turkey, and Hollywood, including beloved classics and exclusive new releases. Additionally, the app features an innovative music streaming service that offers personalized recommendations tailored to user preferences, blending international hits with regional favorites. Subscribers can also enjoy a variety of live TV channels. With its diverse content library, original productions, and personalized entertainment experiences, Yango Play brings premium content together in one accessible, ad-free platform.

About the Film Committee at Media City Qatar:
The Film Committee at Media City Qatar was established to position Qatar as a leading destination for global film production, co-financing and creative collaboration. Under the chairmanship of H.E. Hassan Al Thawadi, the Film Committee supports the development of a world-class film ecosystem through strategic partnerships, production incentives, investment and infrastructure development.

Working alongside the Doha Film Institute, Media City Qatar and other national and international partners, the Film Committee seeks to foster a thriving creative economy, attract international productions and strengthen Qatar's role within the global film and storytelling landscape.

About Doha Industry Days:
Hosted by the Film Committee at Media City Qatar (Film Committee), in partnership with the Doha Film Institute and the Doha Film Festival 2026, Doha Industry Days brings together leading figures from global cinema, media and technology to explore the future of filmmaking in Qatar, across the region and around the world.

Taking place from 19–21 November 2026 at the Rosewood Doha Hotel, the second edition will feature fireside conversations, panel discussions, Inner Circle Sessions and keynote exchanges with senior industry leaders and creative voices. Across three days of creative exchange and collaboration, participants will explore emerging trends, new models of financing and distribution, technology, infrastructure and the evolving future of storytelling.

The programme is designed to deepen connections between the Arab world and the international film industry, champion voices from the region and the wider Global South, and support Qatar's continued growth as a hub for film, media and entertainment.

For more information contact: media@filmcommittee.qa