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## Film Committee at Media City Qatar Signs Memoranda of Understanding with Partners in Egypt and Jordan to Expand the Regional Reach of the Qatar Screen Production Incentive

**Doha, Qatar – 20 November 2026:** The Film Committee at Media City Qatar signed Memoranda of Understanding (MoUs) with partners in Egypt and Jordan, marking a milestone in its vision to build a globally competitive regional film industry anchored in the State of Qatar. The partnerships connect production incentives with cross-border collaboration, talent development and investment, creating new opportunities to produce films across the Arab world and bring regional stories to global audiences.

Announced at the second edition of Doha Industry Days, the bilateral MoUs establish frameworks supporting the regional reach of the Qatar Screen Production Incentive (QSPI), opening opportunities for cross-border productions and deepening cultural and economic ties.

The agreements provide a foundation for cooperation on production incentives, filming locations, talent development and industry promotion, connecting Qatar's growing production ecosystem with creative expertise and resources across the Arab world.

The partnerships build on the launch of QSPI in 2025, with the programme's first pilot productions demonstrating early progress. Three major productions are already leveraging the Qatar Screen Production Incentive, including one for a leading global streaming platform. These productions have created more than 500 jobs locally and generated business for Qatar's hotel, transport, security and logistics industries amongst others.

**H.E. Hassan Al Thawadi, Chairman of the Film Committee, said:** "Our ambition is to build a film industry in the State of Qatar whose growth creates opportunity across the region. These partnerships are an important step towards that vision, bringing our countries' talent, expertise and locations into closer collaboration, giving filmmakers more opportunities to bring their stories to the screen.

"By working together with Egypt and Jordan, we can strengthen the connection between our creative industries, attract more production investment and develop skills that support lasting growth. This is central to the State of Qatar's role as a regional production hub and to our commitment to helping stories from the Arab world reach global audiences."

Through the regional framework, eligible production expenditure incurred in partner countries may be recognized as qualifying expenditure under the Qatar Screen Production Incentive (QSPI). Up to 25 per cent of a production's total qualifying expenditure may be incurred in approved partner countries, while the production remains financially, legally and creatively connected to Qatar, including by completing post-production in the State of Qatar. Eligibility remains subject to the applicable QSPI guidelines and approvals.

Developed in collaboration with each national film partner, the agreements reflect shared priorities and identify opportunities tailored to each country's film industry. Together, they set out a framework for

practical cooperation, from production support and skills development to joint promotion and cultural exchange.

**Arab Republic of Egypt**
The three-year partnership with the Egypt Film Commission, part of Egyptian Media Production City, sets out areas for cooperation on filming locations, production support and workforce development under the regional QSPI framework. A joint committee will coordinate location scouting and filming permits, opportunities for training and workshops, and promotional activity. The agreement seeks to facilitate eligible filming in Egypt within the QSPI framework.

**Ahmed Sami Badawi, Managing Director, Egypt Film Commission (EFC), said:** "This partnership marks a significant milestone in strengthening regional collaboration and unlocking new opportunities for the Egyptian film and television industry. Egypt has long held a leading position in the film industry across the Arab region and the Middle East, with a rich cinematic heritage, world-renowned filming locations, diverse landscapes, exceptional production capabilities, and a highly experienced pool of professional actors, technicians and production crews.

Through this strategic partnership with Qatar, we are creating an even more attractive proposition for international productions. Filmmakers choosing Egypt will have access to its diverse locations, professional expertise, established production infrastructure and comprehensive filming support, while also benefiting from the opportunities offered through Qatar's Screen Production Incentive (QSPI), subject to the programme's applicable guidelines and eligibility criteria."

**Hashemite Kingdom of Jordan**
The memoranda of understanding with the Royal Film Commission – Jordan focuses on production support and workforce development, including cooperation under the regional QSPI framework. Areas of cooperation include location scouting, coordination on filming permits, training crews and service providers, and the exchange of permitted industry information. The one-year partnership also provides a basis for joint promotion and cultural initiatives, with the potential to develop further audiovisual co-production arrangements.

**Mohannad Al-Bakri, Managing Director of the Royal Film Commission - Jordan, said:** "This agreement stems from a common awareness that we have much more to offer when we pool our respective strengths and resources together, and that collaboration is the best way for us to compete, together, in the global industry.

We believe that regional cooperation is beneficial to the countries involved and to their respective film industries. In addition to the diversity of its locations, Jordan has decades of experience to offer in terms of skilled cast and crew, streamlined filming procedures and strong governmental and institutional support, including financial and in-kind incentives. It is also home to the world-class Olivewood Studios."

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**About Qatar Screen Production Incentive (QSPI):**

Qatar Screen Production Incentive Programme is the cornerstone of the Film Committee's vision to build a sustainable, globally connected production ecosystem rooted in the State of Qatar and the wider Middle East & North Africa (MENA) region. Introduced during the Doha Film Festival 2025, the programme offers a cash rebate of up to 50 per cent which comprises of a 40 per cent base rebate and an additional uplift of up to 10 per cent on qualifying production expenditure for feature films, television, commercials and post/VFX work. Eligible expenditure incurred in approved partner countries may count towards a production's qualifying expenditure under the regional framework, subject to applicable QSPI guidelines, limits and approvals. Eligible applicants must be Qatari-registered companies licensed through Media City Qatar. The programme is designed to attract international productions, build local skills, and establish Qatar as a creative and economic hub for global storytelling.

QSPI Programme enables productions anchored in Qatar to access approved locations, talent and production capabilities across participating countries, the regional framework strengthens Qatar's position as a regional production hub. The Film Committee aims to attract investment, create opportunities for crews and suppliers, and build lasting production capacity to bring regional stories to audiences worldwide.

**About the Film Committee at Media City Qatar:**

The Film Committee at Media City Qatar was established to position Qatar as a leading destination for global film production, co-financing and creative collaboration. Under the chairmanship of H.E. Hassan Al Thawadi, the Film Committee supports the development of a world-class film ecosystem through strategic partnerships, production incentives, investment and infrastructure development.

Working alongside the Doha Film Institute, Media City Qatar and other national and international partners, the Film Committee seeks to foster a thriving creative economy, attract international productions and strengthen Qatar's role within the global film and storytelling landscape.

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