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Qatar's Film Committee and Company 3 Sign Landmark Agreement to Establish Post-Production and VFX hub in Doha

Doha, Qatar, 23 November 2025: The Film Committee at Media City Qatar has signed a landmark agreement with Company 3, the award-winning global post-production and visual effects powerhouse, to establish a dedicated post-production and VFX studio in Doha.

Marking a pivotal milestone in Qatar's creative industries development, the agreement – signed during the Doha Film Festival 2025 – underscores Qatar's growing reputation as the Middle East's emerging media capital, offering state-of-the-art infrastructure, world-class talent, and a progressive creative ecosystem.

As part of the agreement, the Film Committee and Company 3 will jointly research, explore, and evaluate the development of a post-production and visual effects studio operated by Company 3 in Qatar. This will be the first phase of a long-term partnership.

Company 3 will provide technical, creative, and operational guidance to shape the foundation for a high-end post-production environment in the region. The Film Committee will support the collaboration through a structured funding and facilitation framework, reflecting Qatar's ambition to become the production and post-production hub for the Middle East and Africa.

Company 3, headquartered in Los Angeles, is recognised worldwide for its colour grading, visual effects, and finishing services on blockbuster films and award-winning series. Its credits include *Wicked: for Good*, *F1*, *Superman*, *Frankenstein* and the hugely anticipated *Stranger Things Season 5*.

Through this collaboration, the company will bring its global expertise and technical excellence to the region, helping to design creative workflows, develop local and regional talent, and provide access to world-leading infrastructure and tools.

The Film Committee will coordinate with local stakeholders and government partners to ensure the project contributes to the nation's broader creative economy goals. Responsibilities include logistical coordination, operational support, and a funding framework for the exploration phase – ensuring that the partnership between QFC and Company 3 delivers meaningful outcomes across creative, technological, and training dimensions.

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The collaboration also includes consultation on the creation of a local production and post-production rebate scheme, part of Qatar's broader ambition to attract leading studios, streamers, and filmmakers to the country.

H.E. Hassan Al Thawadi, Chairman, Qatar Film Committee, said: "This partnership embodies Qatar's vision to support the very best creators in Qatar, the region and the Global South. With Company 3's world-renowned expertise in visual storytelling and our commitment to building advanced creative infrastructure, Doha is poised to become a destination for world-class post-production and visual effects."

Stefan Sonnenfeld, CEO, Company 3, added: "The Film Committee's forward-thinking approach to developing a sustainable creative ecosystem aligns perfectly with our mission to empower storytellers through technology and artistry. This partnership represents the foundation for a new era of post-production excellence in the Middle East."

About the Film Committee at Media City Qatar:

The Film Committee was established to position Qatar as a leading destination for global film production, co-financing, and creative collaboration. Under the leadership of the Film Committee Chairman, H.E. Hassan Al Thawadi, the Committee supports the development of a world-class film ecosystem through strategic partnerships, incentives, and infrastructure investments.

Working alongside the Doha Film Institute, Media City Qatar, and national cultural entities, the Film Committee seeks to foster a thriving creative economy, attract international productions, and amplify Qatar's voice on the world stage of cinema and storytelling.

About Company 3

Company 3 is a global leader in post-production and visual effects, providing world-class creative and technical services across film, television, and advertising. With a Los Angeles HQ, the company operates studios in major creative capitals, serving the world's leading storytellers and content creators.

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